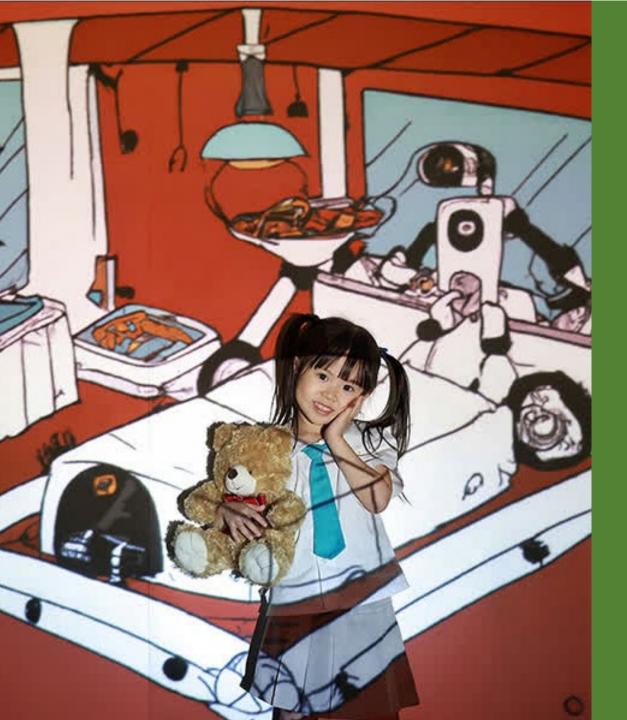
Today, 97% of teenagers are online at some point every day and almost 46% are online for a majority of the day." Cribbage Challenge report

- TikTok: 113 minutes
- SnapChat: 90 minutes
- Pinterest: 20 minutes
- Facebook: 18 minutes
- Reddit: 13 minutes
- Twitter: 10 minutes

Two-thirds of parents in the U.S. say parenting is harder today than it was 20 years ago, with many Citing technologies - like social media or smartphones - as a reason



Bright Beginnings: How AI Benefits Our Kids

AI creates real-time, tailored learning experiences like Chatbots for personalized student guidance, progress tracking, and tailored content.

AI utilizes facial and voice recognition for personalised medical advice and treatments for children

AI helps kids and teens practice tests and interviews, while college students access broader job and internship opportunities, enhancing career readiness, making them **Career ready**

Protecting Our Kids from Present Danger

AI can lead to **Reduced Human** Interaction: potentially affecting their development.

Automation in education might lead a widening of **digital divide** by job displacement, particularly affecting disadvantaged individuals

AI systems are being used to target children for commercial or illegal and harmful purposes.

Al used to target kids with

disinformation

After four days of watching legitimate science education videos, the BBC journalists were recommended the AI-made "bad science" videos too. If they clicked on them, more of the falsescience channels were recommended.

> Social media giants using 'unethical' persuasion techniques to keep children hooked,

psychologists warn

social media giants are employing "unethical" psychologists to keep children hooked online for hours an end

'Sickening rise' in Al-generated child sex abuse images 'inciting paedophiles to commit more crimes'

Investigations by an online safety group have found <u>"astoundingly realistic"</u> Al-made images of children, including babies and toddlers, being abused..









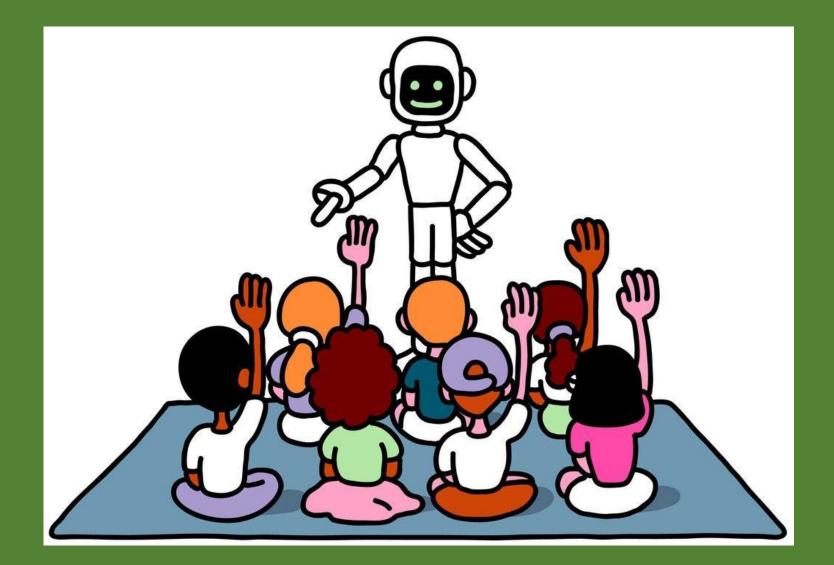




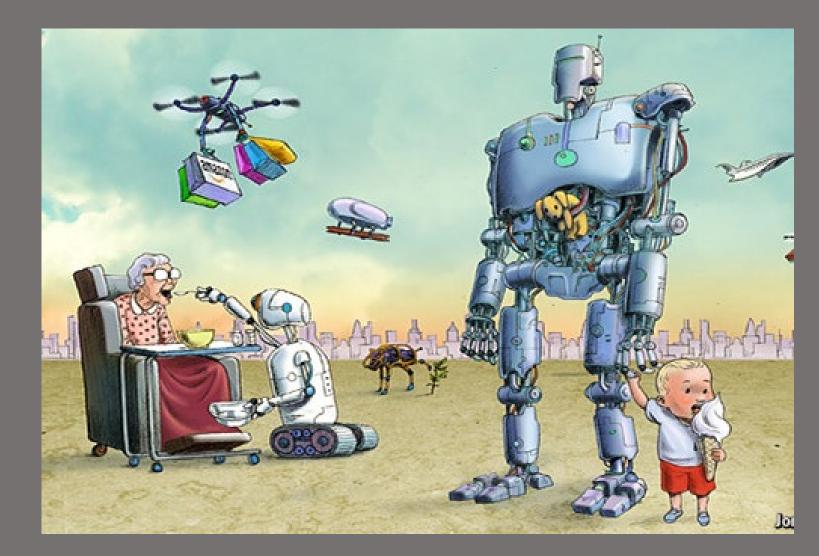
First provocation – AI is everywhere where our children are



Second provocation Raised by algorithms



Third provocation – Build AI with your Child in mind





1' Protect

Develop public policy and regulations to protect Children's rights when using and encountering AI in their homes, schools, and public places

Research how AI technologies impact de the development and needs of Children at different stages in their life

> Leverage AI technology to protect vulnerable children and promote Children's rights



2' Empower

Empower Children and young people with the AI skills and training to Create impact in their Communities and improve the state of the world

Leverage AI technology to empower underrepresented Children and young people, including girls, Communities of Color, and developing Countries

Machine

Promote education for Children, youth, parents, and guardians about best practices for responsibly using AI



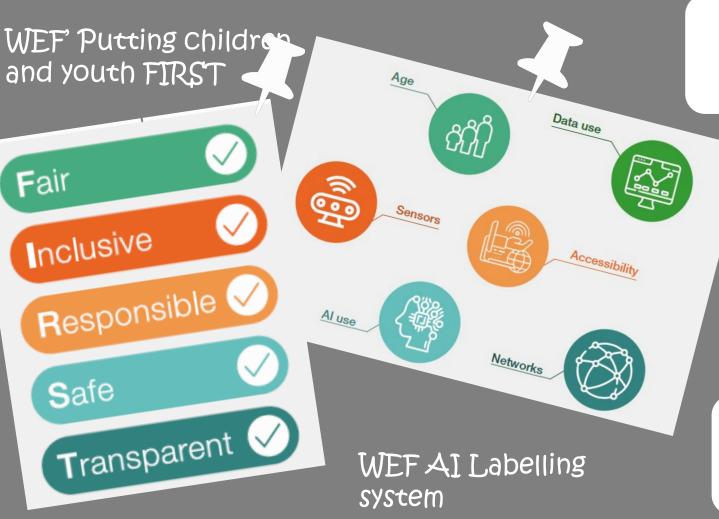
5+2=20+1 **3' Design**



Actionable frameworks and real-world guidance help companies design innovative and responsible AI for children and youth.

> Implement Product team guidelines that priorities Children throughout the product life cycle.

AI labelling system that promotes transparency and trust in Child and Youth users, their parents and guardians.

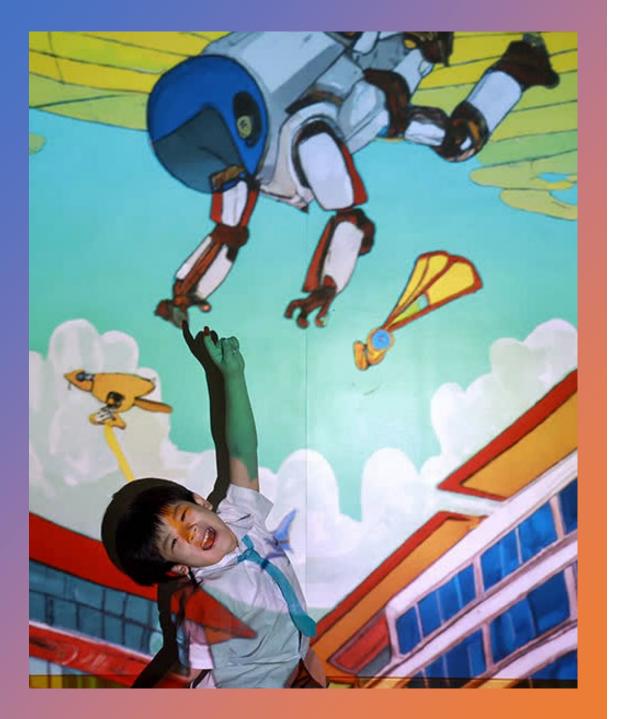






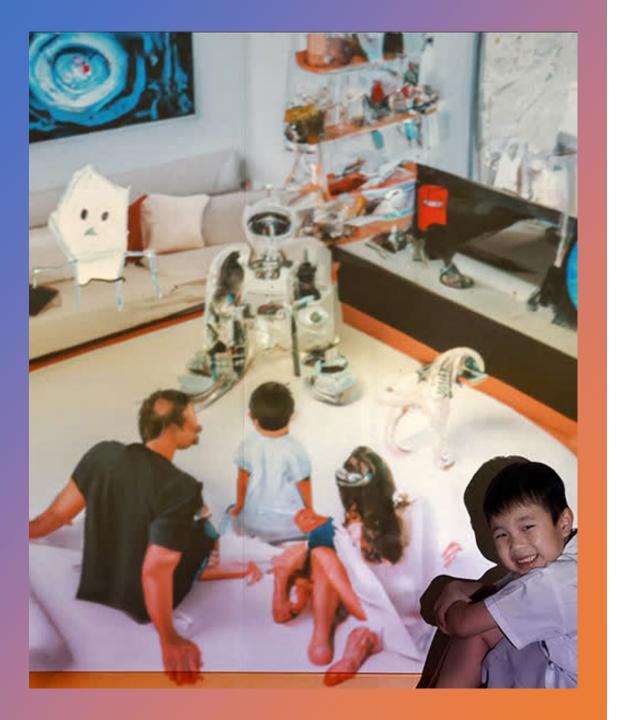
"In the future, there will be a bedroom table with voice control that has water stored in it and it will dispense water, strawberry juice, coffee and tea. It will make juice, hot tea and coffee when you ask it to. It will give snacks when you ask for it."

JERVINA HUANG, 5



"In the future, there will be invisible walls to protect the schools, so that bad guys cannot come in. People will come to school by jet planes and mummy will parachute me down to school. Jet planes will replace cars."

SEE HAN ZHE, 6



"In the future, people will only have to work for five minutes a day. For the rest of the day, they will play with their children, watch their favourite shows and use EdGPT."

ETON WONG, 5